

2013 ARTS RESOURCE GUIDE

Montreal Edition

ADVERTISING WITH US

WITH A LISTING in *La SCENA's Arts Resource Guide*, your organization will...

APPEAR in Quebec's only arts resource guide;

REACH our 50,000 readers, including music lovers, arts enthusiasts, parents of young musicians, fine arts and music students, and artists;

BE FEATURED among our province's most prestigious conservatories, universities, professors, concert halls, community and professional choirs, specialised stores, and agents;

INCREASE VISIBILITY in Montreal, Laval and the South Shore;

CHOOSE the options that meet your advertising needs with black & white or colour ads, or by adding text or a logo.

Registration: July 25
Deadline: August 2
Publication: August 12

For more information, contact our sales team:
sales@scena.org
514-948-0509
514-656-3948

Editorial Team
guides@scena.org

Founding editor
Wah Keung Chan
514-815-0465
wkchan@scena.org

DIGEST Format



"We use our extensive database to offer consumers, musicians and artists the most comprehensive tool possible." Wah Keung Chan, Founding Editor

La Scène Musicale is pleased to announce that its annual Arts Resource Guide will be released in August 2013, for the fifth year in a row. The resource guide, which is the only one of its kind in Quebec, is an excellent source of information for the province's music lovers, and for arts students and their parents. This year, the guide will continue its user friendly digest format. A total of 25,000 copies will be distributed Quebec-wide.

Readers will find essential information on music, danse, theatre, film and the visual arts in this bilingual directory, which will include both regional and national listings.

Special Sections: Our annual Choir Guide helps amateur and professional singers find a choir. **NEW THIS YEAR:** A Guide to performing and exhibition rental venues.

The resource guide is an essential tool for teachers and performers in music and in the arts that remains an invaluable tool all year long.

Don't forget to send our editorial team the information you would like to include in the directory. If you would like to highlight your ad or to include additional information, you can purchase one of our modestly priced additions (listed below).

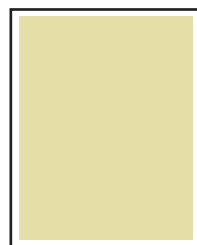
Additional Options

Company logo	\$55
Enhanced listing (Choir & Venue Guide)	\$55
Description (max. 55 words)	\$55
COMBO (Choir & Venue Guide) includes logo, enhanced listing and description	\$150

Advertising Rates digest format

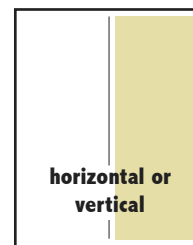
Colour

Cover 2	2300
Cover 3	2000
Cover 4	2500
Cover banner	900
1 page	1 400
1/2 page	800
1/3 page	600
1/4 page	450
1/8 page	250



1 page

full page:
5.25 x 8.25
with bleed:
5.75 x 8.75
without bleed:
4.675 x 7.625

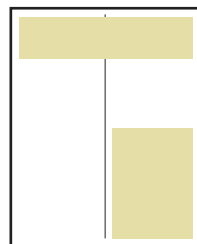


1/2 page

horizontal:
4.675 x 3.75
vertical: 2.25 x 7.625

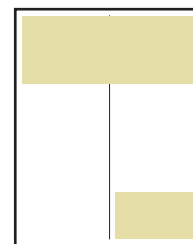
Black & White

1 page	850
1/2 page	475
1/3 page	350
1/4 page	275
1/8 page	150



1/4 page

horizontal:
4.625 x 1.85
vertical:
2.25 x 3.75



1/8 page

1/3 page horizontal:
4.675 x 2.5
1/8 page horizontal:
2.25 x 1.85