

## **La Scena Musicale Introduces Philanthropy Guide and Section**

Just in time for the holidays, *La Scena Musicale* is proud to announce its **Philanthropy Guide and Section**. The section, included in the December 2014 issue of *La Scena Musicale*, will serve as an inspiration and resource to assist the magazine's 50,000 readers in making their contribution to the vibrant world of Canadian arts. The Philanthropy section will include articles and news on philanthropy. The Guide will include:

- A directory of registered Musical and Artistic Charities, including contact information, mission statement and logo;

**Cost:** The cost of inclusion in the Philanthropy Guide is \$165 (contact information, registered charity number and field of interest, the charity's mission statement, up to 100 words, plus the logo). The guide will be printed on a black and white page.

**NEW: Donation Coupon.** A cutout coupon will help readers direct their donations.

### **Deadline for information and reservations :**

- 5 PM EST on Friday, November 28, 2014

### **About the December 2014 issue of La Scena Musicale / La SCENA:**

- \* Philanthropy Guide
- \* Cover feature: Marie-Nicole Lemieux
- \* Holiday gift ideas
- \* 25,000 copies
- \* Distribution date: December 2, 2014
- \* Logos are accepted in the following formats: PDF, EPS, JPG and TIFF.

For reservations or more information, please contact Brigitte Objois:

**La Scena Musicale**

514-948-2520

email: [admin@scena.org](mailto:admin@scena.org)

## 2014 Philanthropy Guide

Organization name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Charitable Tax No.: \_\_\_\_\_

Mission statement (100 word maximum): \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

### Sample Listing:

#### La Scena Musicale

**La Scena Musicale**  
CTN#141996579 RR0001  
5409 Waverly, Montreal, QC H2T 2X8  
tél: (877) 948-2520  
fax: (514) 274-9456  
[info@scena.org](mailto:info@scena.org)  
[www.scena.org](http://www.scena.org)

La Scena Musicale, publié dix fois par année, est consacré à la promotion de la musique classique. Chaque numéro contient des articles et des critiques, ainsi qu'un calendrier de concerts, de conférences, de films et d'émissions. LSM est publié par La Scène Musicale, un organisme sans but lucratif.

Guide includes organization info, mission statement and logo

**Deadlines:** La Scena Musicale - November 28, 2014

\*Contract void without Signature / **Signature** \_\_\_\_\_

### RATES

<input type="checkbox"/> La Scena Musicale	\$165
Subtotal	_____
5% GST (where applicable)	_____
9.975% PQST (where applicable)	_____
<b>Total</b>	_____

### METHOD OF PAYMENT

Cheque (payable to *La Scena Musicale*)  VISA  Amex  Mastercard

Charity \_\_\_\_\_

Contact person \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

# GUIDE DE LA PHILANTHROPIE PHILANTHROPY GUIDE

## La Scena présente son 2<sup>e</sup> Guide annuel de la philanthropie

phi-lan-thro-pie: [n.m.] du Grec *philo* (amour) et *anthropos* (humanité). Nous encourageons nos lecteurs à partager leur amour pour l'humanité en soutenant financièrement les organismes artistiques qui leurs sont proches. Pour vous aider, nous présentons ce guide d'organismes de charité oeuvrant dans le domaine des arts. En ce temps des Fêtes, soyez en harmonie avec l'humanité: faites cadeau de la musique.

## La Scena Musicale presents its 2<sup>nd</sup> Annual Philanthropy Guide

phi-lan-thro-py: [noun] from the Greek *philo* (love) and *anthropos* (humanity). We encourage our readers to share their love of humanity by financially supporting their local arts organizations. To get you started, we offer this guide of registered arts charities. This year, help give the gift that unites all humanity: music.

canadian | OPERA | company  
RICHARD BRADSHAW, GENERAL DIRECTOR

### Canadian Opera Company

# 11883 4829 RR0001  
227 Front St. E., Toronto, ON M5A 1E8  
tel: (416) 363-6671 / fax: (416) 363-5584  
donors@coc.ca  
[www.coc.ca](http://www.coc.ca)

To advance the art of opera in Canada, and to develop the reputation and role of Canadian opera abroad.



### Canadian Voice Care Foundation

# 12980 4373 RR0001  
2828 Toronto Cr. NW, Calgary, AB T2N 3W2  
tel: (888) 284-9590 / fax: (403) 289-4988  
cvcf@shaw.ca

### [www.canadianvoicecarefdn.com](http://www.canadianvoicecarefdn.com)

The Canadian Voice Care Foundation is a national, non-profit organization with a mandate to initiate, educate, and promote multidisciplinary research and care of the human voice and to hold international symposia. The 5th International Canadian Voice Care Foundation Symposium will be held August 9-13, at the Banff Centre.

### Codes d'accès

# 12629 4263 RR0001  
460 Ste-Catherine O. #413  
Montréal, QC H3B 1A7  
tel: (514) 879-9676 / fax: (514) 879-9619  
info@codesdaces.org  
[www.codesdaces.org](http://www.codesdaces.org)

Codes d'accès est un organisme communautaire qui dynamise la jeune création musicale en permettant à des musiciens émergents de se produire dans des conditions professionnelles. Établissant des liens

avec d'autres milieux artistiques à l'échelle locale et internationale, Codes d'accès stimule et enrichi la création de musiques et d'événements originaux.

### Guelph Spring Festival

# 8916 5541 RR0001  
100 Crimea St, Unit B2  
Guelph, ON N1H 2Y6  
tel: (519) 821-3210 / fax: (519) 821-5271  
information@guelphspringfestival.org  
[www.guelphspringfestival.org](http://www.guelphspringfestival.org)



### Fondation Jeunesses Musicales du Canada

# 10739 1807 RR0001  
305, av. Mont-Royal E.  
Montréal, QC H2T 1P8  
tél: (514) 845-4108 x245  
fax: (514) 845-8241  
fondation@jeunessesmusicales.ca  
[www.jeunessesmusicales.com](http://www.jeunessesmusicales.com)

La Fondation JMC organise différents événements-bénéfices en vue d'attribuer des bourses à de jeunes musiciens, chanteurs et compositeurs canadiens. Ces bourses leur permettent de parfaire leur technique ainsi que leurs connaissances musicales et artistiques en leur fournissant le support nécessaire au lancement de leur carrière musicale.

### Maritime Conservatory of Performing Arts Society

# 86894 3754 RR0001  
6199 Chebucto, Halifax, Nova Scotia B3L 1K7  
tel: (902) 423-7600 / fax: (902) 423-6029  
director@maritimeconservatory.com  
[www.maritimeconservatory.com](http://www.maritimeconservatory.com)

## La Scena Musicale

the  
music  
Scene

### La Scena Musicale / The Music Scene

# 14199 6579 RR0001  
5409 Waverly, Montreal, QC H2T 2XB  
tél: (877) 948-2520 / fax: (514) 274-9456  
info@scena.org  
[www.scena.org](http://www.scena.org)

Ten years of making classical music and jazz accessible with the written word: two magazines (*La Scena Musicale* and *The Music Scene*), an award-winning website, the Canadian Classical Music Calendar and innovative outreach projects (Student Writing Contest, Bring a Teen, Music in the Schools).

Nous traduisons depuis 1996 la passion de la musique classique et du jazz en texte: deux revues (*La Scena Musicale* et *The Music Scene*), un site web acclamé et d'autres projets innovateurs (Concours d'articles d'étudiants, Sortez votre ado!, Musique dans les écoles).



### McGill Chamber Orchestra

# 10401 0830 RR0001  
5459 Earncliffe, Montréal QC, H3X 2P8  
tel: (514) 487-5190 / fax: (514) 487-7390  
sbell@ocm-mco.org  
[www.ocm-mco.org](http://www.ocm-mco.org)

Our mission as a professional chamber orchestra is to deliver truly memorable concerts. We will create a warm and intimate rapport with our audience and inspire them by the artistry and energy of our performance and the breadth of our repertoire.



## CENTRE NATIONAL DES ARTS NATIONAL ARTS CENTRE

### National Arts Centre Foundation Fondation du Centre national des Arts

# 86222 5927 RR0001  
P.O. Box 1534, 53 Elgin St STN B  
Ottawa, ON K1P 5W1  
tél: (613) 947-7000 x315  
fax: (613) 996-2044  
annualfund@nac-cna.ca  
fondsannuel@nac-cna.ca  
[www.nac-cna.ca](http://www.nac-cna.ca)

Created in 1969, Canada's National Arts Centre is the country's pre-eminent showcase for the performing arts, and a leader and innovator in music, English theatre, French theatre, dance and community programming.

En Amérique du Nord, le CNA est le seul centre des arts de la scène qui soit à la fois multidisciplinaire et bilingue.

### L'Orchestre des jeunes de Westmount

# 87140 6047 RR0001  
4219 rue Chambord, Montréal, QC H2J 3M3  
tél: (514) 313-1241  
wyo@sympatico.ca  
[www.ojw.ca](http://www.ojw.ca)

L'Orchestre des jeunes de Westmount a comme mission d'offrir à de jeunes musiciens talentueux l'occasion d'approfondir leurs habiletés, leur appréciation, leur créativité ainsi que leur passion pour la musique en leur permettant de répéter et de jouer ensemble au sein d'un orchestre.



### The Ottawa Chamber Music Society

# 89727 4437 RR0001  
Box 20583, Ottawa, ON K1N 1A3  
tel: (613) 234-8008 / fax: (613) 234-7692  
info@chamberfest.com  
www.chamberfest.com

The Ottawa Chamber Music Society is one of the world's most important presenters of chamber music. Its main event, the Ottawa International Chamber Music Festival, is one of Canada's major cultural events and is the largest event of its kind in the world. The OCMS is in the process of building a \$27.6 million concert hall.

### Ottawa Symphony Orchestra

# 11907 1876 RR0001  
2 Daly Avenue, Suite 250  
Ottawa, ON K1N 6E2  
tel: (613) 231-7802 / fax: (613) 231-3610  
oso@on.aibn.com  
www.ottawasymphony.com



### Schulich School of Music of McGill University

# 11912 8981 RR0001  
555 Sherbrooke W., Montreal, QC H3A 1E3  
tel: (514) 398-8153 / fax: (514) 398-8061  
www.mcgill.ca/music



### Victoria Conservatory of Music

# 10817 2255 RR0001  
900 Johnson Street, Victoria BC V8V 3N4  
tel: (250) 386-5311 / fax: (250) 386-6602  
info@vcm.bc.ca  
www.vcm.bc.ca

## La Scena Musicale Music in the Schools Pilot-Project

*La Scena Musicale* has begun a pilot project to use copies of the magazine as a teaching tool in music programs at the secondary level. The materials will soon be made available on scena.org. To participate in the project or to donate, please contact Chris at cdbourne@scena.org or 514-958-0019.

# Philanthropy Notes

In the last few months, donations to music education took centre stage. Last month we reported Toronto businessman Seymour Schulich's \$20-million endowment of the McGill Faculty of Music. Here is more.

## Royal Conservatory receives \$5M gift

Ian Ihnatowycz, president and chief executive of Acuity Funds Ltd. and Acuity Investment Management, and his wife, optometrist Dr. Marta Witer, have donated \$5 million to The Royal Conservatory of Music. Part of the gift, \$1 million, will be used to create the Ian Ihnatowycz Piano Scholars Program, an elite program for pianists to help create the next generation of Glenn Goulds, funding 5 to 8 students annually. The balance brings to \$68 million the RCM's \$85-million building renovation campaign. Ihnatowycz, Witer and their children were all students of the Royal Conservatory. In honour of the donation, the historic wing of the building will be named Ihnatowycz Hall.

## Fine Arts Faculty receives \$1.2 Million Donation

University of Calgary alumnus John Lefebvre has donated \$1.2 million to the Fine Arts Faculty at the U of C. Lefebvre studied law at the U of C in the late 1970s. During that time he was active in the music department. He believes those musical experiences were crucial to his success in his law studies. He made this gift because, he says, "Art is a way for people to step up and express themselves as human beings. Every time you do that, it makes you a better person. And every time you hear or see the expression of somebody else, it touches you, and you become a better person. Cultured people are compassionate people."

The donation will be used to establish four new entrance scholarships for Fine Arts students, one each in music, drama, dance and art. It will also fund the John Peter Lee Roberts Distinguished Professorship in Fine Arts, the Joyce and Quentin Doolittle Fine Arts Studio, and special projects. KH

## Donation levels playing field at Yale Music School

The Yale School of Music has recently announced it will be removing the financial burden of tuition on its undergraduate and graduate students effective September 2006. This announcement came in response to a \$100-million (U.S.) donation from an anonymous source, which effectively eliminated the university's financial need to continue to collect the current \$23,750 (U.S.) per year in tuition from its students. "It will be an important wake-up call to all schools that graduate students, by nature, are poor and need help," said Richard Killmer, an oboe professor at the University of Rochester's Eastman School of Music: "When a precedent is set by a major school of music, others are going to have to look at the possibility and re-evaluate their fundraising efforts to go this way." MV

## Indiana University Music School receives \$40.6 million

The Indiana University (IU) Music School will be renamed the Jacobs School of Music following a \$40.6 million donation from IU alumna Barbara Barrow Jacobs in memory of her husband, David H. Jacobs Sr., also an alumnus. While \$20 million will go towards graduate fellowships, another \$10 million is earmarked for undergraduate scholarships, amounts matched by the university, thereby enabling IU to recruit the top music students in the world. The remaining amount will endow four faculty positions and pay for special lectures, projects and festivals. The Jacobs family is renowned for its real estate developments, having built malls in 14 states, developed office buildings and hotels, and owned the Cleveland Indians from 1986 to 1999. Their son David Jr. studied music at IU.

## \$1 Million Gift to the Vancouver Symphony

The Vancouver Symphony Orchestra has received a \$1 million donation from local philanthropist Martha Lou Henley. The gift is for the VSO's Endowment Campaign, which aims to raise \$20 million in total, \$8 million in this phase. The endowment fund will provide ongoing revenue to ensure long-term stability. This is the largest single donation the VSO has ever received.

Henley has provided support to over 75 arts organisations in the Vancouver area. In 2004 she donated \$1 million to the Vancouver Opera. Her extensive philanthropy has been recognized through many awards, including the Lescaibot Award for Volunteerism, the Commemorative Medal for the 125th Anniversary of Canadian confederation, the Ramon John Hnatyshyn Award for Volunteerism of the Governor General's Awards, an award for philanthropy and voluntarism from the BC Arts Council, the Commemorative Medal for the Queen's Golden Jubilee, and the Vancouver Arts Awards' 2004 Honoree for Philanthropy

## Manitoba Chamber Orchestra

Farm equipment magnate John Buhler and his wife, Bonnie, have donated \$250,000 to the Manitoba Chamber Orchestra's endowment fund, previously at \$226,000. The orchestra hopes for a matching donation from the Winnipeg Foundation and Canadian Heritage to bring the fund to \$750,000. Buhler, who donates \$1 million per year to worthy causes, hopes to see the orchestra play regularly at Buhler Hall, in his hometown of Gretna, Manitoba. CB

## Met Opera radio broadcasts saved

The future of the New York metropolitan Opera's legendary radio broadcasts has been under threat since Chevron-Texaco withdrew financial support in 2003. A majority of the broadcast's \$6 million seasonal budget will now be donated by Toll Brothers, a Horsham, Pennsylvania-based luxury home building company. The donation will ensure the survival of the broadcasts for four more years.