

BLOCK out your *summer* in **La Scena Musicale**

*Advertise in June, our 7th festival issue, and save **30%*** on advertising in May or July/August, or **40%*** on advertising in May and July/August!*

7th National Summer Festivals

Issue: June 2003 (60,000 copies)

- Distributions A & B across Canada
- Special split run for glossy colour ads
 - Different ads for different distributions
 - Buy both A & B and pay only 20% more than price for A

May & July/August issues

(40,000 copies each)

- Distribution A

Distribution A 40,000 copies

Montreal	24,400
Quebec City	5000
Province of Quebec	3600
Ottawa-Gatineau	5000
Rest of Canada	1800
International	200

Distribution B 20,000 copies

Toronto / Southern Ontario	10,000
Winnipeg	2500
Edmonton	2500
Calgary	2500
Vancouver	2500

National Net Rates (taxes extra)

* discount applies to ads of equal or smaller size as the ad in June.

Size	June				May July/August		30% discount		40% discount		
	B&W	Glos	Col A	Col B	Col A+B	B&W	G Colour	B&W	G Colour	B&W	G Colour
1 page	1544	2575	1287	3090	1287	2575	900	1802	772	1545	
2/3 page	1087				906		634		543		
1/2 page	852	1421	710	1705	710	1421	497	995	426	852	
1/3 page	580				484		338		290		
1/4 page	450	757	378	908	375	757	262	530	225	454	
1/6 page	308	-			257	-	180		154		
business card	184	-			154	-	107		92		
D.p.s.	2935	-			2446	-	1712		1467		
Glossy Covers (non-cancellable)											
	4 colours				4 colours		4 colours		4 colours		
2nd (IFC)		3347	1673	4016		3347		2342		2008	
3rd (IBC)		3193	1596	3831		3193		2235		1915	
4th (OBC)		3862	1931	4634		3862		2703		2317	
Deadline for Bookings				May 15 th	April 15 / June 15 th		April 15 / May 15 th		April 15 th		