

BLOCK out your *summer* in **La Scena Musicale**

*Advertise in June, our 7th festival issue, and save **30%*** on advertising in May or July/August, or **40%*** on advertising in May and July/August!*

7th National Summer Festivals

Issue: June 2003 (60,000 copies)

- Distributions A & B across Canada
- Special split run for glossy colour ads
 - Different ads for different distributions
 - Buy both A & B and pay only 20% more than price for A

May & July/August issues

(40,000 copies each)

- Distribution A

Distribution A 40,000 copies

Montreal	24,400
Quebec City	5000
Province of Quebec	3600
Ottawa-Gatineau	5000
Rest of Canada	1800
International	200

Distribution B 20,000 copies

Toronto / Southern Ontario	10,000
Winnipeg	2500
Edmonton	2500
Calgary	2500
Vancouver	2500

Arts Net Rates (taxes extra)

* discount applies to ads of equal or smaller size as the ad in June.

Size	June				May July/August		30% discount		40% discount		
	B&W	Glos	Col A	Col B	Col A+B	B&W	G Colour	B&W	G Colour	B&W	G Colour
1 page	1389		2446	1223	2935	1158	2446	810	1712	695	1467
2/3 page	978					815		571		489	
1/2 page	766		1349	675	1620	639	1350	447	945	383	810
1/3 page	522					435		305		261	
1/4 page	405		719	359	863	337	719	236	503	202	431
1/6 page	277		-			231	-	162		138	
business card	166		-			138	-	97		83	
D.p.s.	2641		-			2201	-	1540		1320	
Glossy Covers (non-cancellable)						4 colours		4 colours		4 colours	
	4 colours				A	B	A+B				
2nd (IFC)			3179	1589	3815		3179		2225		1907
3rd (IBC)			3033	1516	3640		3033		2123		1820
4th (OBC)			3668	1834	4402		3668		2568		2201
Deadline for Bookings					May 15 th	April 15 / June 15 th		April 15 / May 15 th		April 15 th	