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Published by La Scène Musicale, a non-profit organization dedicated to the promotion of classical music, *La Scena Musicale Online's* award-winning Web site www.scena.org is a reference for music lovers, students, educators, historians and academics alike. Its breadth of content has garnered it accolades from such sources as:

- Chamber Music Magazine ("3rd Best Music Web site")
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- Best of Web magazine ("World's 500 Best Web sites")
- Le Monde ("★★★★", "2nd Best Classical Music Web site")



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As the world's information becomes globally accessible, *La Scena Musicale Online* has been busy indexing and organizing classical music's news, reviews, articles and overviews. The first cultural magazine to offer for free the entirety of its content on the Internet, both in article and layout form, *La Scena Musicale Online* has been the Internet's leading classical music destination for almost 11 years.

La Scena Musicale Online has established itself as one of the most popular classical music sites on the Internet thanks to its national database of upcoming concerts, daily news links, weekly opinions of columnist Norman Lebrecht and free archives of every article, review, and interview from *La Scena Musicale* magazine. Every month, its home page www.scena.org welcomes almost 25,000 visitors from around the world, while its archived articles are accessed by over 45,000 monthly readers. Reach these savvy music lovers today, advertise on *La Scena Musicale Online!*

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About These Stats:

"Our readership data represents a three-month average of scena.org traffic from Sept-Nov. 2007 as measured by our server stats and Google's AdSense service (also on our site). We are also developing exciting new features to solidify our position as market-leader."

- Wah Keung Chan,
Editor & Publisher

MONTHLY STATS & RATES

Home Page English

600 views/day,
18,500/month

Leaderboard: \$800
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Half banner: \$200
Button: \$100

Home Page French

200 views/day, 6,000/month

Leaderboard: \$350
Full banner/Rectangle: \$200
Half Banner: \$100
Button: \$50

Article Pages English & French

1,660 views/day, 49,800/mo

Leaderboard: \$1450
(\$800 EN, \$750 FR)
Full banner: \$1000
(\$525 EN, \$500 FR)
Button: \$300
(\$175 EN, \$150 FR)

Lebrecht Weekly English

1157 views/day, 34,730/mo

Banner: \$750
Button: \$300

Calendar Pages English & French

200 views/day, 6,000/month

Banner: \$200

Blog Pages

English & French

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The Lebrecht Weekly - Latest Web Article


They are making a film about celebrated British ballerina Margot Fonteyn. Norman Lebrecht remarks on the difficulty of capturing the Fonteyn mystique.

100 Definitive CDs

Norman Lebrecht's weekly look at the 100 definitive recordings. This week, Lutoslawski's Paganini Variations with Argerich and Freire

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Recent reviews: The Rubies, Renée Fleming in Toronto, COC Altamira Concerts, Salvatore Licita in Montreal



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